



IOSR Journals

International Organization
of Scientific Research

IOSR Journal of Business and Management

e-ISSN : 2278-487X

Contents: Series 2

p-ISSN : 2319-7668

IOSR-JBM

Two-Day National-Level Seminar on Fin Tech Innovation, Inclusion, and Sustainability Sponsored by ICSSR-SRC, The Department of Commerce, PG Centre, Jnanagangotri, Chitradurga

A Study on Fintech Innovations and Their Role in Promoting Sustainable Financial Behaviour	01-08
The Evolution and Impact of Human-AI Interaction: A Multi-dimensional Analysis of User Experience in the Digital Age (2020-2025)	09-17
Neo-Banks in India -Challenges and Expansion in Future	18-22
PMJDY and Sustainable Development: A Decade of Financial Inclusion and Its Socio-Economic Impact	23-28
The Impact of Fintech on Stock Market Investment: Opportunities and Challenges	29-33
Empowering Entrepreneurs: The Transformative Impact of Fintech Innovations on Capital Access, Operational Efficiency, and Financial Inclusion in India	34-40
A Conceptual Study on Green Fintech	41-44
A Study on Exploring the Intersection of Fintech and Embedded Finance	45-50
A Study On User's Perception And Satisfaction Towards Digital Payment Services With Special Reference To Ride Hailing Services In Bengaluru Urban	51-62
Digital Transformation of Commercial Taxes Administration	63-67
Impact of Fintech on Investors' Behavior Towards Mutual Funds And Equity Shares – A Study	68-73
Fintech Adoption and Its Effect on Customer Satisfaction and Experience: A Study of Select Banks in kalaburagi	74-81